

joining is easy.
here's what to do.

PLANT THE SEEDS OF WELL-BEING.

Fill in your details in the enrollment section and give to a Maximum FX Aveda advisor or Salon Coordinator. You must register in person at either the South Congress or Circle C Ranch location or you may fax a signed enrollment form to activate the membership. fax 512.472.6663

HARVEST THE MEMBERSHIP BENEFITS YOU'VE GROWN.

- Enjoy automatic enrollment in Aveda's Pure Privilege Rewards Program.
- 5% percent off service purchases. (including spa services)
- 10% percent off product purchases.
- Membership includes one complimentary style/blow dry service per calendar month.
- Unlimited complimentary makeup applications.
- Be the first to learn about events, special offers, sampling opportunities and news from Maximum FX.
- Invitation to exclusive bi-annual membership appreciation events.

reward yourself.
join now for \$100

"Our mission at Aveda is to care for the world we live in, from the products we make to the ways in which we give back to society. At Aveda, we strive to set an example for environmental leadership and responsibility, not just in the world of beauty, but around the world."

--Horst Rechelbacher, founder

MFX
SALONSPA

MEMBERSHIP TERMS AND CONDITIONS

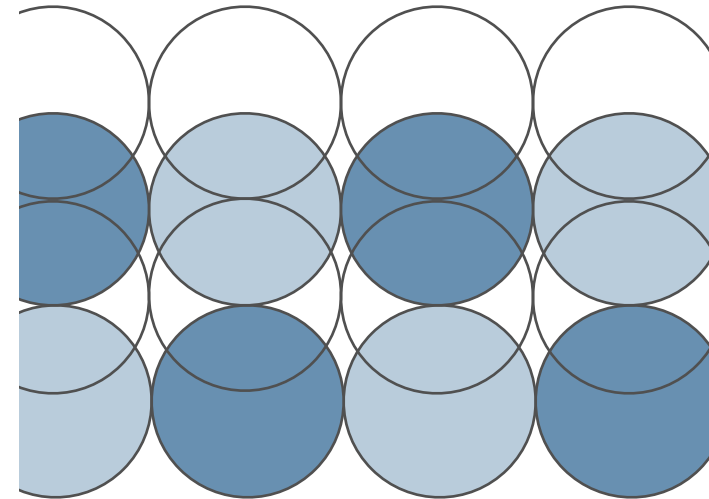
- Members are bound by these Terms and Conditions and by all applicable laws.
- Interpretation of these Terms and Conditions shall be at the sole discretion of Maximum FX.
- Must be 18 years or older to participate.
- No purchase is necessary for Preferred Membership, however a fee will be charged.
- Employees of Maximum FX and families are not eligible to participate.
- Only Member may reserve services included with membership.
- Enrollment is an annual cost of \$100 and is valid for one year from date of purchase.
- All services are subject to availability.
- Enrollment is an annual cost of \$100, and is valid for one year from the date of purchase.
- In the event of stylist illness or termination of employment, Maximum FX cannot guarantee appointment availability. However, every effort will be made to guarantee an appointment with a stylist of equal skill and/or that has been employed by the company for an equal amount of time.
- Members cannot receive discounts on product purchases made prior to joining the program.
- Services offered in the membership program cannot substituted for any other services.
- Style/Blow Dry services may be scheduled with licensed junior stylists.
- Maximum FX reserves the right to limit and Style/Blow Dry services available on any given day and by certain licensed professionals.
- All services included with membership must be used prior to membership expiration. In other words, use it or lose it.
- Membership fee is nonrefundable and nontransferable.
- All services and benefits included with membership can be reserved and enjoyed at any Maximum FX Salon Spa location.
- Monthly style/blowdry services are on a use it or lose it basis and do not carry over if service isn't used each calendar month.
- Suspected illegal, fraudulent or other unauthorized use of Maximum FX membership benefits or any other activity inconsistent with these Terms and Conditions shall result in termination of membership.
- The membership program shall be run in accordance with these Terms and Conditions at all times. In the event of an error administering the program which is contrary to these terms, Maximum FX reserves the right to enforce these Terms and Conditions.
- Maximum FX reserves the right to change these Terms and Conditions, membership rules, benefits and rewards at any or all locations at its sole discretion upon 28 days notice.
- The Preferred Membership program is offered by Maximum FX, Inc.

MFX
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Preferred Membership

reward yourself.
join now for \$100.

enrollment form



AVEDA
the art and science of pure flower and plant essences

MEMBER BENEFITS

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MAXIMUM
SALON SPA

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512.472.3331 phone
512.472.6663 fax

www.maximumfx.com

- Maximum FX has been ranked among the top 200 fastest growing salons in the nation - 2004, 2005, 2006, 2007 & 2009 by Salon Today Magazine.
- Best of Citysearch
 - best hair salon
 - best color & highlights
 - best facial
 - best hair removal
 - best manicure and pedicure
 - best massage
 - best spa

AVEDA

ENROLL TODAY. COMPLETE AND GIVE TO AN AVEDA ADVISOR OR SALON COORDINATOR.

PLEASE PRINT CLEARLY.

Title (circle one) _____ ENROLLMENT DATE _____
MR MRS MS MISS _____
MM/DD/YY

FIRST NAME _____

LAST NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP CODE _____

TELEPHONE _____

SAVE TREES AND REDUCE CARBON EMISSION BY RECEIVING INFORMATION ON THE PREFERRED MEMBERSHIP PROGRAM, AVEDA PRODUCTS, COSMETIC TIPS AND PROMOTIONS VIA EMAIL.

E-MAIL ADDRESS _____

BIRTHDAY _____

MM/DD/YY _____

SIGNATURE _____